



AS A LASTING MARK OF COMMITMENT TO ITS HOME LOCATION, SWITZERLAND, PILATUS BUILT A NEW ASSEMBLY HALL IN STANS, ENTIRELY FROM LOCAL TIMBER.



SLATTED WOOD SCREENING

NATURAL WOODS

POLISHED CONCRETE



SWISS MOODS

INTERIOR DESIGN

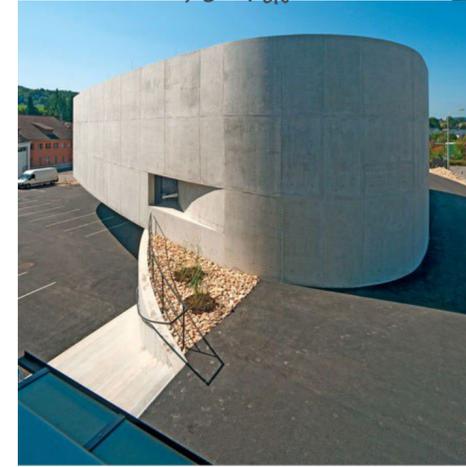
NATURAL, RAW MATERIALS AND WHITE DOMINATE SWISS INTERIOR DESIGN WHILE REMAINING FUNCTIONAL AND MINIMAL



M.A.X. MUSEUM - CHIASSO

VERTICAL SLATS TO ADD PRIVACY AND CREATE AN IMPACTFUL FACADE

LAUFEN FORUM, LAUFEN



SIMPLE CONCRETE FACADES WITH CUTOUT ENTRANCES AND WINDOWS

RIEDIKON HOUSE BY GRAMAZIO & KOHLER ARCHITECTURE



ARCHITECTURE



SHARP LINES AND ANGLES CREATE A DYNAMIC SPACE BOTH OUTSIDE AND IN.





EXTERIOR

USING THE NEUTRAL AND NATURAL PALETTES FOUND THROUGHOUT SWISS ARCHITECTURE AND INTERIOR DESIGN, COMBINED WITH THE OPEN, INVITING LOOK CREATE THE PERFECT ENVIRONMENT AT THE SHOW TO REPRESENT PILATUS.



MAIN BRANDING

AS AN EVOLUTION OF THE PREVIOUS YEARS WOODEN SLATING AND TO FURTHER PORTRAY PILATUS' DEDICATION TO INNOVATION AND PUSHING FORWARD WHILE RETAINING ITS PROUD HISTORY, THE FINS ON THIS DESIGN TAKE CENTRE STAGE WITH STRONG COLOURED UPLIGHTING WHICH COULD EVELOVE THROUGHOUT THE SHOWS OPEN HOURS, FROM SUNRISE TO SUNSET.

WELCOMING AREA

THE WELCOME DESK ALONG WITH THE ATTACHED SERVEERY PROVIDE A SINGLE LOCATION TO ASK QUESTIONS AND PICK UP A REFRESHING DRINK, STREAMLING THE USUAL CONVOLUTED TASK OF CHECKING IN AND QUEUING FOR A DRINK! PILATUS LIKES TO THINK ABOUT THE LITTLE THINGS THAT MAKE LIFE EASIER FOR ITS CLIENTS.

DISPLAY AREA

THE CONCRETE CUTOUT AREAS DOMINANCE WILL GIVE WAY TO THE PC-24 MODEL AND ITS VARIOUS INTERNAL CONFIGURATION MODELS WITH PLENTY OF GRAPHIC OR PROJECTION OPPURTUNITIES TO TELL THE STORY HOW THIS PLANE BECAME THE SENSATION THAT LED TO IT BEING SOLD QUICKER THAN THEY CAN BUILD THEM!



HOSPITALITY (VIP)

WITH A HINT OF NATURAL WOOD AND POLISHED CONCRETE, THIS AREA CONNECTS THE MAIN SPACE OUT THE FRONT OF THE BOOTH TO THE MEETING ROOMS WHILE KEEPING THAT IMPORTANT CONNECTION TO THE NEW ASSEMBLY HALLS IN STANS.

BAR AREA

WRAPPED IN A MOODY BACKDROP OF THE SWISS ALPS, THE BAR SERVES AS BOTH A HOSPITALITY AREA AS WELL AS BEING A CONTROL POINT FOR THE MEETING ROOMS AND WAITING AREA. SERVING SPECIALITY DRINKS FROM THE AREA AND MANNED BY A PROFESSIONAL BARZISTER FOR A HIGH END SERVICE.



WAITING AREA

WITH AMPLE SEATING FOR ANYONE WAITING FOR A MEETING THIS SPACE IS KEY IN PROVIDING A 'FLOW' FROM THE OUTSIDE SPACES OF THE STAND TO THE MEETING ROOMS. TO HELP ACHIEVE THIS THE SEATING IS SIMILAR TO THAT USED IN THE MEETING ROOMS WHILST PAIRED WITH THE TABLE DESIGN FROM THE MAIN STAND SPACE.

MEETING ROOMS

USING THE NATURAL WOODS IN SLATS WITHIN THE SCREEN UPRIGHT AND LIGHTING BAR OVERHEAD, COMBINED WITH THE POLISHED CONCRETE EFFECT TABLE AND SCREEN SURROUND TO TIE THE SPACE INTO THE NEW ASSEMBLY HALL WHILE STILL MAINTAINING A LUXURY FEEL WITHIN A CORPORATE ENVIRONMENT.

A CONCRETE EFFECT FLOOR IS SOFTENED WITH A GREY CARPET INLAY WHICH WILL ALSO HELP TO DAMPEN THE SOUND WITHIN THE ROOM ALLOWING FOR MORE CONFIDENTIAL CONVERSATIONS TO TAKE PLACE SAFE IN THE KNOWLEDGE THAT THEY REMAIN CONFIDENTIAL.



8 PERSON MEETING ROOM
FEATURING A 55" SCREEN, A LARGE MEETING TABLE COMPLETE WITH USB CHARGE POINTS AT EACH SEAT, AS WELL AS TRADITIONAL POWER AT THE TABLE ENDS AND WIRELESS SCREEN CONNECTIVITY TO DEMONSTRATE PILATUS' ATTENTION TO DETAILS AND A PROUD HISTORY OF OVER-ENGINEERING.

10 PERSON MEETING ROOM
THE LARGEST ROOM HAS EVERYTHING THE 8 PERSON ROOM HAS, WITH A LONGER TABLE, 2 ADDITIONAL SEATS AND A SMALL SETBACK UNDER THE WINDOW AT THE BACK OF THE ROOM.